

desirée solenberger is a swiss-american
designer with particular interests in
interaction design / typography / material
research / code / editorial design /
experimental design process

portfolio

desireesolenberger.com

experience

Design Intern / Span / Chicago, IL

Created a research-led project exploring local effects of climate change.
Conducted a wayfinding and signage audit across a geographical area.
Used participatory design methods in a community engagement workshop.
Collaborated with three studio members on six separate projects in the realms
of design research, experience design, interactive, motion, video editing,
and strategy.
May 2024 — August 2024

contact

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desiree[at]srfam.com
linkedin / desiree-solenberger/

Designer / The Design Studio / Columbia, SC

Designed and delivered branding and responsive web design
projects to four local clients and one national client.
Collaborated with nine other highly motivated students.
August 2023 — May 2024

features

Student Showcase
Communication Arts Interactive
Annual 31
2025

Mastering Type
Second Edition / p. 104
Bloomsbury Visual Arts
2025

[Mementos] in Short List
Communication Arts Design
2025

[Malware] in Tacit Narratives
TANK / Basel
2026

Graphic Design Intern / Finatics / Boston, MA

Created 250 social media assets for an audience of 123K on Instagram.
Contributed to greater than a 25% increase in account followers.
Optimized website and mobile imagery for four campaigns.
Designed a tabloid newspaper highlighting the brand's mission.
September 2023 — December 2023

education

University of Illinois, Chicago / HGK FHNW
The Basel Academy of Art and Design | Basel, Switzerland

MDes / MAS in Graphic Design I, Iconicism and Graphic Design II, Mediality
Thesis: "Embodied Interfaces: Counter-Choreographies with Generative Typography"
September 2024 — September 2026

University of South Carolina-South Carolina Honors College | Columbia, SC
Bachelor of Arts in Visual Communications, Minor in Art Studio (Graphic Design)

talks

Presentation of [Malware]
Volumes Art Book Fair, Zurich

BA Honors Thesis: "Applied Sustainable Design Practice: Promoting Circular Fashion
on USC's Columbia Campus," Thesis Director: Meena Khalili
August 2020 — May 2024 | GPA: 3.98